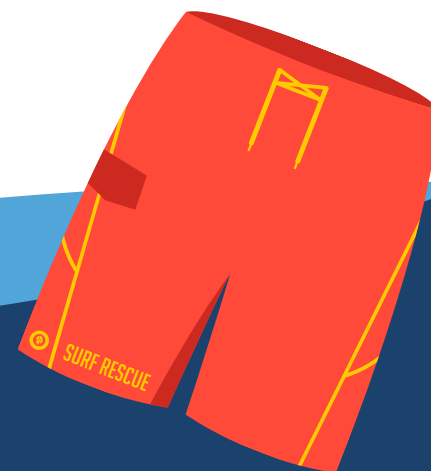




BICHENO SURF LIFE SAVING CLUB SPONSORSHIP

Bicheno SLSC is seeking 3 Major Sponsors and 3 Minor Sponsors
for the beginning of seasons 2022/23



ABOUT OUR CLUB



First established in the 1980s, Bicheno Surf Life Saving Club started as a way to get kids engaged with the ocean.

Along with learning lifesaving skills, kids were encouraged to enjoy the surf and all the good things that come with it.

Now 150 members strong, the club is one of the pillars of our community.

BSLSC is growing fast. This year alone, 48 new members joined the club.

We offer a lot to Bicheno including:

- Junior activities – Nippers
- Water Safety at state-wide athletic events
- Bronze Medallion & SRC training
- Beach Patrols
- Water safety for local schools
- Emergency Response Teams
- Organisers of Devil of Swim – Tasmania's longest open ocean swim.

150 Members

64 Nippers

38 Patrollers

144 Devil of a Swims competitors

6 State lifesaving competitors

2020 Tasmania Youth Life Saver of the Year

2021 Trainer of the Year

48 New members this year

2022 SLST Patrol Club of The Year



**MINOR SPONSORS
VALUED OVER AT \$1000 A YEAR
FOR 3 YEARS**



MINOR SPONSORS

Sponsorship can be:

- a) Monetary
- b) In kind
- c) A combination of both.

Minor Sponsors will be thanked publicly via our Facebook or Email avenues.

Minor sponsors will be featured on our website and Membership booklet.

For the purpose of valuing in kind sponsorship, normal retail price will be used.



MAJOR SPONSORSHIP OPPORTUNITIES

VALUED AT \$3000 A YEAR FOR A PERIOD OF 3 YEARS

Major Sponsor #1
Club Apparel

Major Sponsor #2
Lifesaving Uniform

Major Sponsor #3
Lifesaving Equipment



MAJOR SPONSORS

For sponsorship of a Major Sponsorship Option where the sponsor also covers additional costs associated with branding.

Duration

- Sponsorship period commencement coincides with season commencement
- We encourage major sponsors to commit to an extended period such as 3 years.



MAJOR SPONSORS

ADDITIONAL ITEMS INCLUDED IN EACH MAJOR SPONSORSHIP OPTION

Use of the Bicheno SLSC logo

- Major sponsors may use the Bicheno SLSC logo and its club colours for promotional use pending written approval

Sponsor Board

- Feature on our sponsor board to be located inside the clubhouse

Membership Booklet

- Space on our membership booklet will be reserved for promoting sponsors

Social Media

- Facebook, Instagram platforms
- Over 300 followers on Instagram, and over 1.1k followers on Facebook
- We will aim to incorporate your logo where applicable regularly into our Facebook page
- We will have one post dedicated to each major sponsor each year
- Where you have a specific promotion for members, we will advertise it through our Facebook

New Website

- Page dedicated to recognising valued sponsors and donors



MAJOR SPONSORSHIP OPTIONS

- CLUB APPAREL
- LIFESAVING UNIFORM
- LIFESAVING EQUIPMENT



Nurturale Impressions
PHOTOGRAPHY

CLUB APPAREL

FLAT SILICON OR
LATEX SWIM CAP



CLUB APPAREL

HOODIE



CLUB APPAREL

TRACK PANTS



CLUB APPAREL

CAP



CLUB APPAREL

HOODED TOWEL



LIFESAVING UNIFORM

PATROL SHIRT

Patrol Shirts are to be yellow in colour.

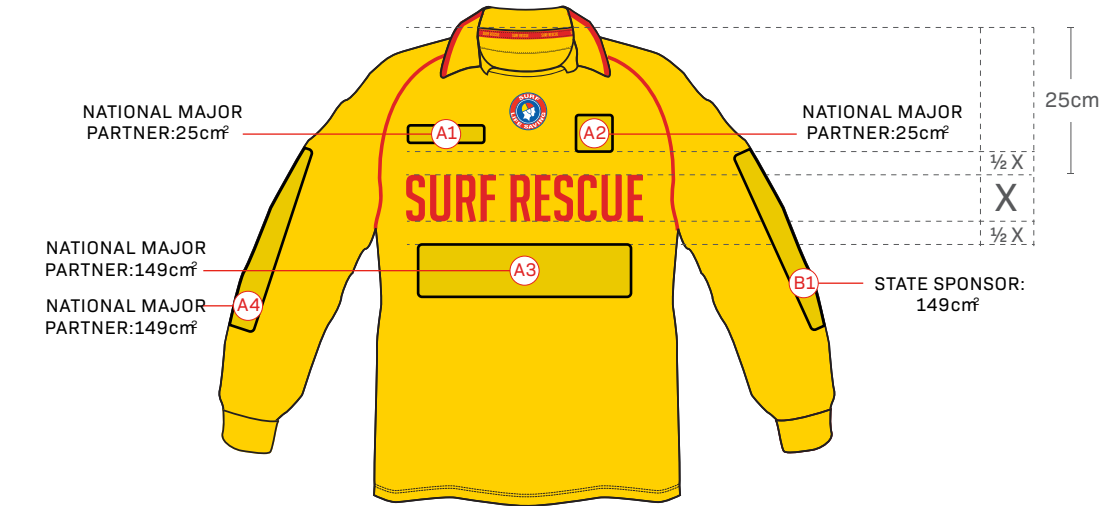
The words SURF RESCUE must appear on the front and back of the shirt. This is to be in red lettering.

The SLS logo is to be shown in the top-centre on the front of the shirt.

A1. National Major Partner - right chest
25cm²

A2. National Major Partner - left chest
25cm²

A3. National Major Partner - front and back of the shirt below the SURF RESCUE wording
149cm²



A National major partner logo

B State or club sponsor logo

Must not be a competitor of A

All measurements indicate the maximum size allowed. Style of the patrol uniform may change over the

LIFESAVING UNIFORM

PATROL WIDE BRIMMED HAT

Patrol wide brimmed hats are to be red in colour.

The words SURF RESCUE and the SLS logo must appear on the front of the hat.

A red and yellow checkered band is to be around the brim of the hat.



A SLS brand/logo

B Sponsor/manufacturer logo

LIFESAVING UNIFORM

PATROL JACKET

Patrol Jackets are to be red and yellow in colour.

The words SURF RESCUE must appear on the back and front of the jacket.

The SLS logo is to be shown on the left breast.



A SLS brand/logo

B Sponsor/manufacturer logo

LIFESAVING EQUIPMENT

RESCUE BOARD



Rescue boards are to be finished in yellow colour. Soft rescue boards may have a white underside.

The board shall have the words SURF RESCUE or LIFEGUARD displayed on the top, rails and underside of the board. The words should be red in colour.

Topside:The letters should be 100mm in height and 35mm wide and appear 350mm from the nose of the board.

Rails:The letters should be 70mm in height and 50mm wide and appear at the tail end of the rail.

Underside:The letters should be 200mm in height and 100mm wide and appear in the centre of the board.

Sponsor or manufacturer logos can appear above and below the SURF RESCUE/LIFEGUARD on the top and/or underside of the board. These logos must not obscure the SURF RESCUE/LIFEGUARD branding.



A SLS brand/logo

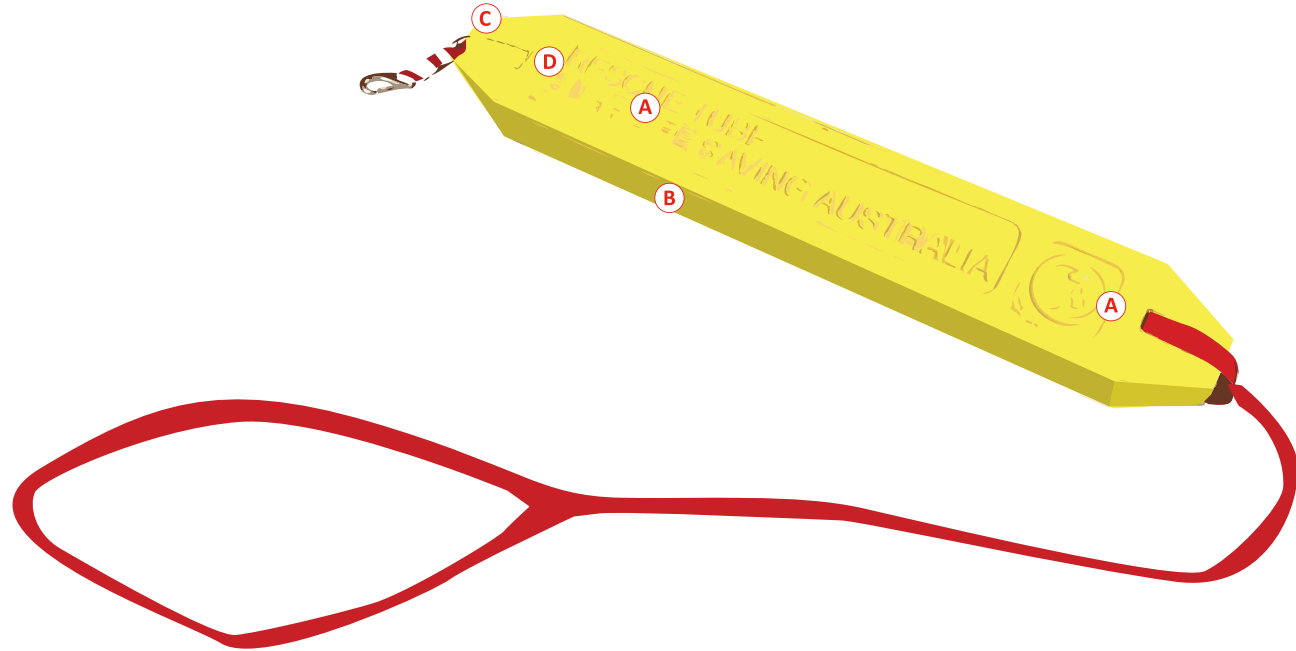
B Sponsor/manufacturer logo

LIFESAVING EQUIPMENT

RESCUE TUBE



Rescue tubes are to be yellow in colour with a red leash and lanyard.



- A SLS brand/logo
- B Sponsor/manufacture logo
- C Tube number
- D Batch number

LIFESAVING EQUIPMENT

INFLATABLE RESCUE BOAT (IRB)

IRBs are to be finished in 'rescue red' or 'rescue orange' colour.

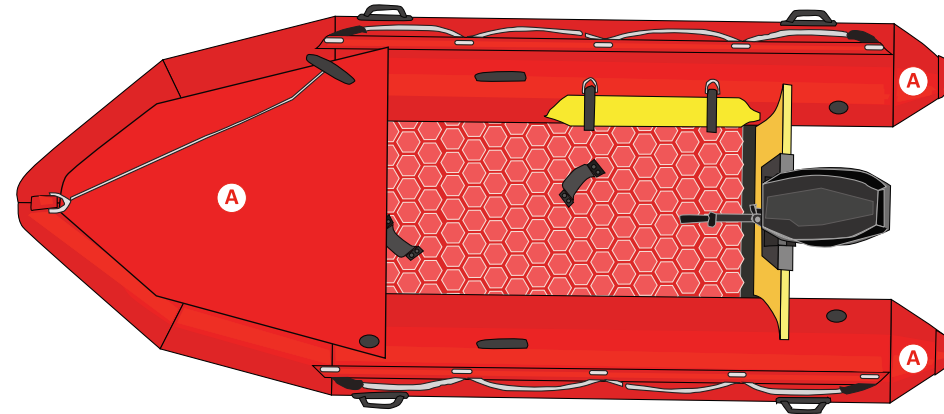
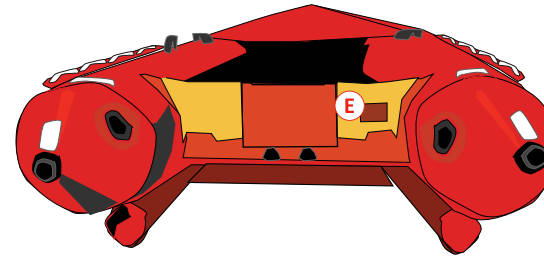
IRBs are to have the words SURF RESCUE displayed on the starboard and port pontoons.

The words are to be in white.

The letters are to be 150mm high (200mm max).
The words SURF RESCUE should not be longer than 1300mm in total.

Sponsor or manufacturer logos can appear on the craft. These logos must not obscure the SURF RESCUE branding.

- (A)** Boat sponsor/manufacturer logo
- (B)** Registration number
(state authority)
- (C)** Club name
- (D)** SLS brand/logo
- (E)** SLSA inspection approval plate



LIFESAVING EQUIPMENT

ALL TERRAIN VEHICLE (ATV)

There are three parts for ATV branding stickers:

- SLS logo
- Checkered red and yellow stickers
- SURF RESCUE and LIFEGUARD stickers

The size of ATV branding stickers will depend on the model of ATV. It is recommended that a local sign writer measure the craft for the correct sticker dimensions.

Sponsor or manufacturer logos can appear on the craft. These logos must not obscure the SURF RESCUE/LIFEGUARD branding.

- (A) ATV sponsor name/logo
- (B) SLS brand/logo
- (C) Checkered stickers

